



ORBCOMM AND CARTRACK DELIVER TELEMATICS SOLUTION FOR AFRICAN MARKET

Adds first African transportation VAR to customer portfolio and expands business on continent

Rochelle Park, NJ, May 29, 2013 - ORBCOMM Inc. (Nasdaq: ORBC), a global provider of Machine-to-Machine (M2M) solutions, today announced that Cartrack (Pty) Ltd. (Cartrack) has selected ORBCOMM to provide satellite data communication services to extend its current range of GSM logistics and telematics solutions. Cartrack will distribute the high-performance fleet management solution throughout the African continent via its growing brand and dealer network.

Cartrack, a leading vehicle tracking and logistics company based in Johannesburg, South Africa, will use ORBCOMM's global satellite network to track and monitor the location, routes and status of its vehicles in near-real-time. By integrating ORBCOMM's global satellite communications service into its telematics solution, Cartrack will help its customers gain significant operating advantages and cost savings through an enhanced coverage footprint and improved visibility and security over their assets even in the most remote areas of the African continent outside of typical GSM coverage.

“Cartrack’s agreement with ORBCOMM further demonstrates our commitment to the African market and our industry leadership as the top choice for wireless M2M services,” said Christian Allred, ORBCOMM’s Senior Vice President of International. “With the growing importance of cost-effective, reliable connectivity in powering M2M applications, ORBCOMM will play a pivotal role in the successful implementation of Cartrack’s telematics solution. In addition, ORBCOMM’s recent installation of key ground infrastructure in South Africa will provide even greater network availability and geographic coverage for the Sub-Saharan countries.”

“Cartrack’s vehicle telematics services require a high standard of performance, quality and geographic reach, and ORBCOMM meets this need with ubiquitous global coverage, reliability and integrated M2M services,” said John Edmeston, Cartrack’s Managing Director. “We are very pleased with the positive response from our dealer network, which is very excited to offer our cost-effective tracking and monitoring applications to the African market.”

ORBCOMM and Cartrack will market their joint telematics solution at Satcom Africa 2013, which is being held in Johannesburg, South Africa from May 28-29.

About ORBCOMM Inc.

ORBCOMM is a global provider of Machine-to-Machine (M2M) solutions. Its customers include Caterpillar Inc., Doosan Infracore America, Hitachi Construction Machinery, Hyundai Heavy Industries, Asset Intelligence (a division of I.D. Systems, Inc.), Komatsu Ltd., Manitowoc Crane Companies, Inc., and Volvo Construction Equipment among other industry leaders. By means of a global network of low-earth orbit (LEO) satellites and accompanying ground infrastructure,



ORBCOMM's low-cost and reliable two-way data communication services track, monitor and control mobile and fixed assets in our core markets: commercial transportation; heavy equipment; industrial fixed assets; marine; and homeland security. ORBCOMM based products are installed on trucks, containers, marine vessels, locomotives, backhoes, pipelines, oil wells, utility meters, storage tanks and other assets.

ORBCOMM is an innovator and leading provider of tracking, monitoring and control services for the refrigerated transport market. Under its ReeferTrak[®], GenTrak[™], and CargoWatch[™] brands, the company provides customers with the ability to proactively monitor, manage and remotely control their refrigerated transport assets. Additionally, ORBCOMM provides Automatic Identification System (AIS) data services for vessel tracking and to improve maritime safety to government and commercial customers worldwide. ORBCOMM is headquartered in Rochelle Park, New Jersey and has its network control center in Dulles, Virginia. For more information, visit www.orbcomm.com.

About Cartrack (Pty) Ltd.

A subsidiary of Onecell Holdings, Cartrack is a GSM technology-driven vehicle telematics, communication, and stolen vehicle recovery business unit, servicing more than 330,000 vehicles worldwide, and over 200,000 vehicles within South Africa. Operationally, Cartrack has a strong presence in Africa and Europe. Cartrack has two key areas of market focus: comprehensive fleet management solutions and stolen vehicle tracking and recovery. Within the scope of these two broad target markets are: GPS and GPRS vehicle tracking technology with Internet-based vehicle and driver monitoring software; in-vehicle navigation with low cost two-way texting communication; vehicle cost management software; insurance telematics for driver risk management and insurance premium optimization; stolen vehicle recovery service via 24/7 emergency control centers with ground and airborne recovery teams. In-house design and development of hardware and software, with direct involvement in procurement and manufacture, ensure Cartrack offers leading-edge solutions at low cost to its worldwide customers. Cartrack technology is widely accepted by motor manufacturers and insurers, hardware and installations being of the highest standard.

Forward-Looking Statements

Certain statements discussed in this press release constitute forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. These forward-looking statements generally relate to our plans, objectives and expectations for future events and include statements about our expectations, beliefs, plans, objectives, intentions, assumptions and other statements that are not historical facts. Such forward-looking statements, including those concerning the Company's expectations, are subject to known and unknown risks and uncertainties, which could cause actual results to differ materially from the results, projected, expected or implied by the forward-looking statements, some of which are beyond the Company's control, that may cause the Company's actual results, performance or achievements, or industry results, to be materially different from any future results, performance or achievements expressed or implied by such forward-looking statements. In addition, specific consideration should be given to various factors

ORBCOMM[®]

described in Part I, Item 1A. “Risk Factors” and Part II, Item 7. “Management’s Discussion and Analysis of Financial Condition and Results of Operations,” and elsewhere in our Annual Report on Form 10-K for the year ended December 31, 2012, and other documents, on file with the Securities and Exchange Commission. The Company undertakes no obligation to publicly revise any forward-looking statements or cautionary factors, except as required by law.

Contacts

Investor Inquiries:

Robert Costantini
Chief Financial Officer
ORBCOMM Inc.
703-433-6305
costantini.robert@orbcomm.com

Media Inquiries:

Chuck Burgess
President
The Abernathy MacGregor Group
212-371-5999
clb@abmac.com