



ORBCOMM LAUNCHES AWARD-WINNING, SOLAR-POWERED TRAILER TRACKING SOLUTION TO TRANSPORTATION INDUSTRY

Optimizes trailer utilization and performance with low total cost of ownership

Rochelle Park, NJ, October 22, 2013 - ORBCOMM Inc. (Nasdaq: ORBC), a global provider of Machine-to-Machine (M2M) solutions, today announced the commercial launch of its GT 1100 trailer tracking solution to the transportation and distribution industry at the American Trucking Association (ATA) Management Conference & Exhibition from October 19-22 in Orlando, FL. Recognized as the winner of CTIA's 2013 E-Tech Award for Innovation in M2M, the GT 1100 is ORBCOMM's first self-powered M2M asset tracking and monitoring solution.

The GT 1100's compact form factor and low, one-inch high profile make it easy to install on trailer roof tops, in between the corrugations of intermodal containers and on virtually any type of unpowered asset. The ruggedized solution utilizes solar recharging technology for low power consumption, efficient messaging and long service life in the field. The GT 1100's versatile communications platform allows customers to build their messaging schedules around their business requirements without any message restrictions or extra costs, providing the flexibility needed for greater trailer visibility and utilization.

The GT 1100 also includes CargoWatch[®], a robust web application for comprehensive device management, providing complete visibility for fleet and operations managers. This state-of-the-art application delivers near-real-time alerts on trailer status, location, history, as well as arrival and departure events, significantly improving operational efficiency, decreasing fuel and maintenance costs and reducing theft.

"ORBCOMM's GT 1100 solution is designed to make trailer tracking hassle-free, eliminating frustrating battery changes, reducing maintenance and providing customers with a reliable solution that costs much less over time," said Marc Eisenberg, ORBCOMM's Chief Executive Officer. "ORBCOMM has developed a suite of asset tracking solutions tailored for the transportation and distribution industry that can meet the needs of every niche market – from reefer monitoring to intermodal container security to dry van asset tracking. Couple these solutions with ORBCOMM's global satellite and cellular airtime and powerful web applications, and we offer our customers a complete telematics solution."

About ORBCOMM Inc.

ORBCOMM is a global provider of Machine-to-Machine (M2M) solutions. Its customers include Caterpillar Inc., Doosan Infracore America, Hitachi Construction Machinery, Hyundai Heavy Industries, I.D. Systems, Inc., Komatsu Ltd., Cartrack (Pty.) Ltd., and Volvo Construction Equipment, among other industry leaders. By means of a global network of low-earth orbit (LEO) satellites and accompanying ground infrastructure as well as our Tier One cellular partners, ORBCOMM's low-cost and reliable two-way data communication services track, monitor and



control mobile and fixed assets in our core markets: commercial transportation; heavy equipment; industrial fixed assets; marine; and homeland security.

ORBCOMM is an innovator and leading provider of tracking, monitoring and control services for the transportation market. Under its ReeferTrak[®], GenTrak[™], GlobalTrak[®], and CargoWatch[®] brands, the company provides customers with the ability to proactively monitor, manage and remotely control their cold chain and dry transport assets. Additionally, ORBCOMM provides Automatic Identification System (AIS) data services for vessel tracking and to improve maritime safety to government and commercial customers worldwide. ORBCOMM is headquartered in Rochelle Park, New Jersey and has its network control center in Dulles, Virginia. For more information, visit www.orbcomm.com.

Forward-Looking Statements

Certain statements discussed in this press release constitute forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. These forward-looking statements generally relate to our plans, objectives and expectations for future events and include statements about our expectations, beliefs, plans, objectives, intentions, assumptions and other statements that are not historical facts. Such forward-looking statements, including those concerning the Company's expectations, are subject to known and unknown risks and uncertainties, which could cause actual results to differ materially from the results, projected, expected or implied by the forward-looking statements, some of which are beyond the Company's control, that may cause the Company's actual results, performance or achievements, or industry results, to be materially different from any future results, performance or achievements expressed or implied by such forward-looking statements. In addition, specific consideration should be given to various factors described in Part I, Item 1A. "Risk Factors" and Part II, Item 7. "Management's Discussion and Analysis of Financial Condition and Results of Operations," and elsewhere in our Annual Report on Form 10-K for the year ended December 31, 2012, and other documents, on file with the Securities and Exchange Commission. The Company undertakes no obligation to publicly revise any forward-looking statements or cautionary factors, except as required by law.

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