



SWING TRANSPORT SELECTS ORBCOMM FOR TRAILER TRACKING SOLUTION ACROSS DRY VAN FLEET

Improves tractor-to-trailer ratio and optimizes efficiency of fleet operations

Rochelle Park, NJ, July 8, 2014 – ORBCOMM Inc. (Nasdaq: ORBC), a global provider of Machine-to-Machine (M2M) solutions, today announced that Swing Transport Inc. (Swing Transport) has selected ORBCOMM to deliver a comprehensive trailer tracking solution for its fleet of more than 1,000 dry van trailers. ORBCOMM’s solution will provide wireless connectivity through ORBCOMM’s state-of-the-art hardware and a robust, web-based analytics platform for fleet management.

ORBCOMM’s solution will enable Swing Transport, a privately owned logistics company specializing in the transportation of time-sensitive freight in the southeastern United States, to monitor its assets in real time, maximizing visibility and utilization. Swing Transport is using ORBCOMM’s award-winning GT1100, a ruggedized, easy-to-install device with a low, one-inch height profile, making it ideal for tracking and monitoring trailers. The GT1100 is sensor-compatible and self-powered with solar recharging technology for low power consumption and long service life, which eliminates the need for frequent battery changes.

ORBCOMM will also provide Swing Transport with an advanced web application with data reporting and analytics capabilities to increase in-transit visibility and security of its dry van assets. In addition, Swing Transport will seamlessly integrate its trailer data, including starts and stops, with McLeod Software’s transportation management system software for maximum efficiency. Utilizing ORBCOMM’s high-performance technology in conjunction with near-real-time data, Swing Transport can increase trailer utilization and improve its tractor-to-trailer ratio.

“We look forward to working with Swing Transport and delivering a full system solution to help them drive fleet productivity and efficiency,” said Marc Eisenberg, ORBCOMM’s Chief Executive Officer. “We are focused on providing our customers with the best value and the most complete service offering to run their business smarter and achieve a full return on investment as quickly as possible. We expect to see a significant impact on Swing Transport’s operations, which will continue to grow as we complete the deployment across their entire fleet.”

“ORBCOMM’s cost-effective telematics solution is the best fit for our trailer tracking requirements based on its unique solar technology, integrated power capability and valuable data reporting features, which we expect to immediately improve fleet performance,” said Dan Summitt, President of Swing Transport Inc. “We are confident that ORBCOMM’s solution will enable us to improve our tractor-to-trailer ratio, streamline operations and better manage our fleet through increased visibility and real-time trailer data where and when we need it.”

ORBCOMM is currently deploying its telematics system on Swing Transport’s trailers and expects to complete installation across its entire fleet by the end of the third quarter in 2014.



About ORBCOMM Inc.

ORBCOMM is a global provider of Machine-to-Machine (M2M) solutions. Its customers include Caterpillar Inc., Doosan Infracore America, Hitachi Construction Machinery, Hyundai Heavy Industries, I.D. Systems, Inc., Komatsu Ltd., Cartrack (Pty.) Ltd., and Volvo Construction Equipment, among other industry leaders. By means of a global network of low-earth orbit (LEO) satellites and accompanying ground infrastructure as well as our Tier One cellular partners, ORBCOMM's low-cost and reliable two-way data communication services track, monitor and control mobile and fixed assets in our core markets: commercial transportation; heavy equipment; industrial fixed assets; marine; and homeland security.

ORBCOMM is an innovator and leading provider of tracking, monitoring and control services for the transportation market. Under its ReeferTrak®, GenTrak™, GlobalTrak®, and CargoWatch® brands, the company provides customers with the ability to proactively monitor, manage and remotely control their cold chain and dry transport assets. Additionally, ORBCOMM provides Automatic Identification System (AIS) data services for vessel tracking and to improve maritime safety to government and commercial customers worldwide. ORBCOMM is headquartered in Rochelle Park, New Jersey and has its Innovation & Network Control Center in Sterling, Virginia. For more information, visit www.orbcomm.com.

Forward-Looking Statements

Certain statements discussed in this press release constitute forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. These forward-looking statements generally relate to our plans, objectives and expectations for future events and include statements about our expectations, beliefs, plans, objectives, intentions, assumptions and other statements that are not historical facts. Such forward-looking statements, including those concerning the Company's expectations, are subject to known and unknown risks and uncertainties, which could cause actual results to differ materially from the results, projected, expected or implied by the forward-looking statements, some of which are beyond the Company's control, that may cause the Company's actual results, performance or achievements, or industry results, to be materially different from any future results, performance or achievements expressed or implied by such forward-looking statements. In addition, specific consideration should be given to various factors described in Part I, Item 1A. "Risk Factors" and Part II, Item 7. "Management's Discussion and Analysis of Financial Condition and Results of Operations," and elsewhere in our Annual Report on Form 10-K for the year ended December 31, 2013, and other documents, on file with the Securities and Exchange Commission. The Company undertakes no obligation to publicly revise any forward-looking statements or cautionary factors, except as required by law.

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