



## **LBX SELECTS ORBCOMM FOR GLOBAL HEAVY EQUIPMENT TELEMATICS**

*Further expands ORBCOMM's leadership as the network of choice for OEM telematics*

**Rochelle Park, NJ, May 6, 2015** –ORBCOMM Inc. (Nasdaq: ORBC), a leading global provider of [Machine-to-Machine \(M2M\) solutions](#), today announced that LBX Company (LBX), the maker of Link-Belt hydraulic excavators, has selected ORBCOMM to provide satellite data communications for its global Original Equipment Manufacturer (OEM) [telematics](#) application.

LBX will utilize the [ORBCOMM satellite network](#) to enable its customers to track and monitor their heavy machinery worldwide through its RemoteCARE<sup>®</sup> equipment management tool. RemoteCARE provides timely and reliable machine location, operational performance, working status and periodic maintenance reporting, as well as offering 24 hour security and geofencing capabilities. Leveraging ORBCOMM's cost-effective and reliable satellite connectivity, LBX customers can significantly reduce operating costs, minimize equipment downtime and increase theft prevention, while gaining complete equipment visibility and performance monitoring metrics.

“LBX’s selection of ORBCOMM for satellite connectivity affirms our position as the network of choice for heavy equipment telematics,” said Marc Eisenberg, ORBCOMM’s Chief Executive Officer. “LBX joins other major global heavy equipment OEMs already using ORBCOMM throughout the world that are unlocking significant value when they equip their assets with our M2M network.”

“With ORBCOMM’s reliable global satellite coverage, our customers can obtain mission-critical data from their Link-Belt excavators, while operating nearly anywhere in the world, providing real and immediate ROI savings,” said Rod Boyer, Vice President of Customer Support for LBX.

LBX began initial deployments of their telematics solution in early 2015.

### **About ORBCOMM Inc.**

ORBCOMM Inc. (Nasdaq: ORBC) is a leading global provider of [Machine-to-Machine \(M2M\) communication solutions](#) and the only commercial satellite network dedicated to M2M. ORBCOMM’s unique combination of global satellite, cellular and dual-mode network connectivity, hardware, web reporting applications and software is the M2M industry’s most complete service offering. Our solutions are designed to remotely track, monitor, and control fixed and mobile assets in core vertical markets including transportation & distribution, heavy equipment, industrial fixed assets, oil & gas, maritime, mining and government.

With nearly 20 years of innovation and expertise in M2M, ORBCOMM has more than 1.2 million subscribers with a diverse customer base including premier OEMs such as Caterpillar Inc., Doosan Infracore America, Hitachi Construction Machinery Co., Ltd., John Deere, Komatsu Ltd., and Volvo Construction Equipment, as well as end-to-end solutions customers such as C&S Wholesale,



Canadian National Railways, CR England, Hub Group, J.B. Hunt, Marten Transport, Swift Transportation, Target, Tropicana, and Tyson Foods. For more information, visit [www.orbcomm.com](http://www.orbcomm.com).

### **About LBX Company LLC**

LBX Company LLC is the proud maker of Link-Belt hydraulic excavators, scrap/material handlers, demolition equipment and forestry equipment. These products are sold through a large independent dealer network located throughout North and Latin America. LBX's subsidiary company, LBX do Brasil, distributes these products in Brazil.

LBX Company is a division of Sumitomo (S.H.I.) Construction Machinery, a world-wide leader in construction equipment innovation and quality manufacturing based in Chiba, Japan.

### **Forward-Looking Statements**

Certain statements discussed in this press release constitute forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. These forward-looking statements generally relate to our plans, objectives and expectations for future events and include statements about our expectations, beliefs, plans, objectives, intentions, assumptions and other statements that are not historical facts. Such forward-looking statements, including those concerning the Company's expectations, are subject to known and unknown risks and uncertainties, which could cause actual results to differ materially from the results, projected, expected or implied by the forward-looking statements, some of which are beyond the Company's control, that may cause the Company's actual results, performance or achievements, or industry results, to be materially different from any future results, performance or achievements expressed or implied by such forward-looking statements. In addition, specific consideration should be given to various factors described in Part I, Item 1A. "Risk Factors" and Part II, Item 7. "Management's Discussion and Analysis of Financial Condition and Results of Operations," and elsewhere in our Annual Report on Form 10-K for the year ended December 31, 2014, and other documents, on file with the Securities and Exchange Commission. The Company undertakes no obligation to publicly revise any forward-looking statements or cautionary factors, except as required by law.

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